

# Natasha Dzurny

## ONLINE

Behance.net/ndzurny  
NatashaDzurny.com  
TechnoChic.Etsy.com  
@TechnoChicShop

## CONTACT

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Jersey City NJ 07302

## EDUCATION

### M.P.S. | 2012 to 2014

Interactive Telecommunications (ITP)  
New York University | New York, NY

### B.F.A | 2004 to 2008

Advertising Design, Graphic Design  
Savannah College of Art and Design  
(SCAD) | Savannah, GA

## WORK EXPERIENCE

### Apple Creative (Trainer)

November 2008 to Present | Soho, NYC

In-store educator/trainer for One-To-One. Continues the customer journey as they return after purchase to maximize the benefit of their Apple products. Quickly translates and simplifies technology concepts by identifying a customer's learning style, then presenting personalized metaphors and instruction.

### TechnoChic.Etsy.com Shop Owner

2009 to Present | Jersey City, NJ

Developed a product line of geek inspired accessories. Designed, constructed, photographed, packaged, advertised and shipped each product. Attracted press and blogs including The Star Ledger, Smithsonian.com and Design.org.

### Design Intern: Microarts Creative Agency

August 2007 and December 2007 | Greenland, NH

Developed a deeper understanding of branding by working on logo and packaging designs. Sharpened visual skills by designing web banners, web sites, and holiday cards for clients.

### Advertising Intern: Rosenthal Partners

June 2007 to August 2007 | Bethesda, MD

Assisted in writing press releases, designing logos, mounting and proofreading. Completed competitive analysis presentations and conducted primary and secondary research for new business accounts.

## SKILLS

Concepting	Branding	Graphic Design
Event Planning	Sewing Machine	Fabrication
Digital SLR Camera	Attention to Detail	

## SOFTWARE

Final Cut Pro	Aperture	iWork
Photoshop	Illustrator	InDesign
Arduino	Processing	

## OTHER INTERESTS

Theatre / Dance	Quantified Self	Teaching
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